



SPONSORSHIP & EXHIBITS PROSPECTUS

IEPA 11

EARLY INTERVENTION IN MENTAL HEALTH

Prevention & Early Intervention:
Broadening the Scope

7th – 10th October, 2018

Boston, Massachusetts, USA



IEPA



INVITATION

On behalf of the Organising committee, we would like to invite you to participate in IEPA 11 – Early Intervention in Mental Health Conference, Prevention & Early Intervention: Broadening the Scope, as a sponsor.

We look forward to welcoming you to the 2018 IEPA meeting which is being held at the Westin Copley Place, Boston, Massachusetts, USA.

The 2018 Committee has constructed an attractive platform to promote your organisation to a relevant and interested audience. The conference will bring together the world's leading experts in early psychosis studies and research, acting as a forum for ideas to be exchanged, experiences shared, education developed and innovation inspired.

We look forward to you joining us as a proud supporter of the 11th International Conference on Early Intervention on Mental Health

Yours sincerely,



Peter B Jones
IEPA President



Patrick McGorry
IEPA Treasurer



Larry Seidman
Conveynor



Scientific Committee:

Jean Addington (Committee Chair)
Paul Amminger
Rory Byrne
Marry Cannon
Andrew Chanen
Eric Chen
Young Chul Chung
Christopher Correll
Pim Cuijpers
Jean Frazier
Ian Hickie
Nev Jones
Peter Jones (IEPA President)
Matcheri S Keshavan
Golam Khandaker
Tania Lecomte

K Eve Lewandowski
Kazunori Matsumoto
Masafumi Mizuno
Kim Mueser
Inez Myin-Gerneys
Merete Nordentoft
Danijela Piskulic
Frauke Schultze-Lutter
Jan Scott
Larry Siedman (Convenor)
Michio Suzuki
John Torous
Lucia Valmaggia
Alison Yung
Stan Zammitt

Confirmed Speakers:

Mario Alvarez-Jimenez
Sarah-Jayne Blakemore
Edward T. Bullmore
Helen Fisher
Takao Hensch
Steven E. Hyman
Nev Jones
John Kane
Inez Myin-Gerneys

Organising Committee:

Jean Addington
Peter Jones
Patrick McGorry
Deborah Mitchell
Masafumi Mizuno
Larry Seidman (Conveyor)
Renée Smith (PCO)
Lucia Valmaggia



THE CONFERENCE

We look forward to welcoming you to the IEPA 11 Early Intervention in Mental Health conference which will be held at the Westin Copley Place, Boston, Massachusetts, USA. This conference will bring together international experts in the field of prevention and early intervention in mental health.

The forum is organised for all professionals with an interest in the prevention and early intervention of psychosis and related mental disorders, to exchange and promote ideas and implementation in this area. The promotion of mental health is not just for the specialists but for everyone in the community including schools and industry.

Conference Promotion

One of the primary objectives of the conference is enhancing awareness. A professionally planned marketing strategy will ensure that the benefits of attending the 11th IEPA Conference are widely known around the world. This will include:

- Extensive direct mail campaigns
- Website and electronic promotions
- Editorial and display advertising in professional journals
- Active participation and promotion at intervening regional meetings relating to the main scientific themes

Who should sponsor and/or exhibit at the IEPA 11 Conference?

- Health care providers
- New technologies Health care
- Pharmaceutical companies
- Organisations with products / services who specialise in the field of Early Intervention in Mental Health

Delegate Profile

The Conference organisers expect approximately 1,000 delegates to attend, including:

- Leading practising medical practitioners
- Psychiatrists
- Psychologists
- Researchers
- Clinical educators
- Nurses
- Students
- Carers
- Consumers
- Other professionals in the field of Early Psychosis



The 11th IEPA conference will provide a unique educational environment dedicated to the exchange of leading edge psychosis research, treatment and commercial intelligence. As such aligning your company with the conference will provide you with the opportunity to consolidate corporate relationships and expose your company to your key markets. With over 1,000 delegates expected to attend the reasons to participate are plentiful and varied.

- The conference will have an international focus and will address psychosis research, both now and in the future. With outstanding international faculty of expert speakers the scientific program promises to deliver a world-class event.
- Sponsorship provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among specialist before, during and after the event.
- Your company's involvement, commitment and support of the IEPA 11 Conference will be widely acknowledged leading up to and during the Conference.
- Conference participants are keen to improve their knowledge. Aligning your organisation with this powerful educational experience demonstrates your commitment to assisting their development.
- Your representatives can mix informally with professionals from around the world.
- Your organisation will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- Sponsorship contributes to the promotion, planning and operating of the Conference, reducing the overall cost of managing and staffing the event and enabling a higher level of participation by delegates from less advantaged countries.
- The cost of sponsorship is a legitimate tax-deductible expense.

Early confirmation of your support for the Conference will ensure maximum exposure as your logo can be included in the extensive promotional campaign implemented in the lead up to the IEPA 11 Early Intervention in Mental Health Conference.

SPONSORSHIP LEVELS

To ensure that your sponsorship package meets your specific marketing needs, sponsors are invited to become a Platinum, Gold, Silver or Bronze sponsors and receive acknowledgements, benefits and entitlements according to the level of contribution.

There are four levels of sponsorship available:

- Platinum Sponsorship – Investment of US\$50,000
- Gold Sponsorship – Investment of US\$30,000
- Silver Sponsorship – Investment of US\$20,000
- Bronze Sponsorship – Investment of US\$10,000
- Exhibit Booth – Investment of US\$3,000
- Satchel Insert – \$800 plus 800 single inserts

All sponsors will receive a long list of customary acknowledgements and brand exposure opportunities regardless of the level of investment. Additional acknowledgements and benefits are listed through this prospectus to coincide with the opportunity undertaken.

- Logo to be included on the Conference website
- Acknowledgement in the conference Registration promotional material
- Acknowledgement in the Conference Program Brochure
- Use of Conference logo for sponsor's own promotional purposes
- Opportunity to insert one item of promotional material into delegate satchels. (This item must be approved by the IEPA Organising Committee.)

Platinum Benefits (US\$50,000)

In addition to the customary benefits, Platinum Sponsors will receive:

- Exhibition space in a chosen location with the exhibition area (optional)
- One full page advertisement in the Conference Abstract Book
- Eight (8) complimentary exhibition registrations including access to Welcome Reception, morning & afternoon refreshments and lunch
- Four (4) Complimentary full delegate registrations including access to the Welcome Reception
- Stand location, brief description and contact details listed in the official Conference Program Book
- Very prominent placement of your logo (product or organisation) on selected printed materials for the Conference
- Acknowledgement during the proceedings of your support to the event
- An opportunity to place an additional promotional item within the satchel (This item must be approved by the IEPA Organising Committee)
- A copy of all Conference material being given to delegates registered



- Generous exhibit times (two refreshment breaks and lunch) will be held in the exhibit area each day. The exhibit area will be the principal meeting and circulation place for ALL delegates.
- Acknowledgment as Platinum sponsor during the Opening and Closing Ceremonies

Opportunity to host a **Satellite Symposium:**

Your organisation is entitled to run a satellite symposium, either at the beginning or end of the days that the Conference is on. These Symposia are held outside the core Conference hours, but give you access to the attendees to promote your company and related research or knowledge. Content of the Symposia must be approved by the organising committee.

Gold Benefits (US\$30,000)

In addition to the customary benefits, Silver sponsors receive:

- Exhibition space in a prime location (optional)
- One half page advertisement in the Conference Abstract Book
- Four (4) complimentary exhibition registrations including access to Welcome Reception, morning and afternoon refreshments and lunch
- Three (3) complimentary full delegate registrations including access to the Welcome Reception
- Stand location, brief description and contact details listed in the official Conference Program Book
- Very prominent placement of your logo (product or organisation) on selected printed materials for the meeting and on the conference website
- Acknowledgement during the proceedings of your support to the event
- An opportunity to place an additional promotional item within the satchel. (This item must be approved by the IEPA Organising Committee.)
- A copy of all conference material being given to registered delegates
- Acknowledgement as sponsor during the Opening and Closing ceremonies.

Silver Benefits (US\$20,000)

In addition to the customary benefits, Silver sponsors receive:

- Exhibition space in a prime location (optional)
- Two (2) complimentary exhibition registrations including access to Welcome Reception, morning and afternoon refreshments and lunch
- Two (2) complimentary full delegate registrations including access to the Welcome Reception
- Stand location, brief description and contact details listed in the Conference Program Book



- Very prominent placement of your logo (product or organisation) on selected printed materials and on the conference website
- Acknowledgement during the proceedings to your support to the event
- Acknowledgment as sponsor during the Opening and Closing ceremonies

Bronze Benefits (US\$10,000)

In addition to the customary benefits, Bronze Sponsors receive:

- Exhibition space in a prime location (optional)
- Two (2) complimentary exhibition registrations including access to Welcome Reception, morning and afternoon refreshments and lunch
- Stand location, brief description and contact details listed in the official Conference Program Book
- Placement of your logo (product or organisation) on selected printed materials for the meeting and on the conference website
- Acknowledgement as sponsor during the Opening and Closing ceremonies

Exhibitor Benefits (US\$3,000)

Generous exhibit times (two refreshment breaks and lunch) will be held in the exhibit area each day. The exhibit area will be principal meeting and circulation place for ALL delegates.

Exhibitors receive:

- 10x10 Exhibition space
- (1) 6' table and (2) chairs
- (1) company sign
- One (1) complimentary exhibition registrations including access to Welcome Reception, morning and afternoon refreshments and lunch
- Stand location, brief description and contact details listed in the official Conference Program Book